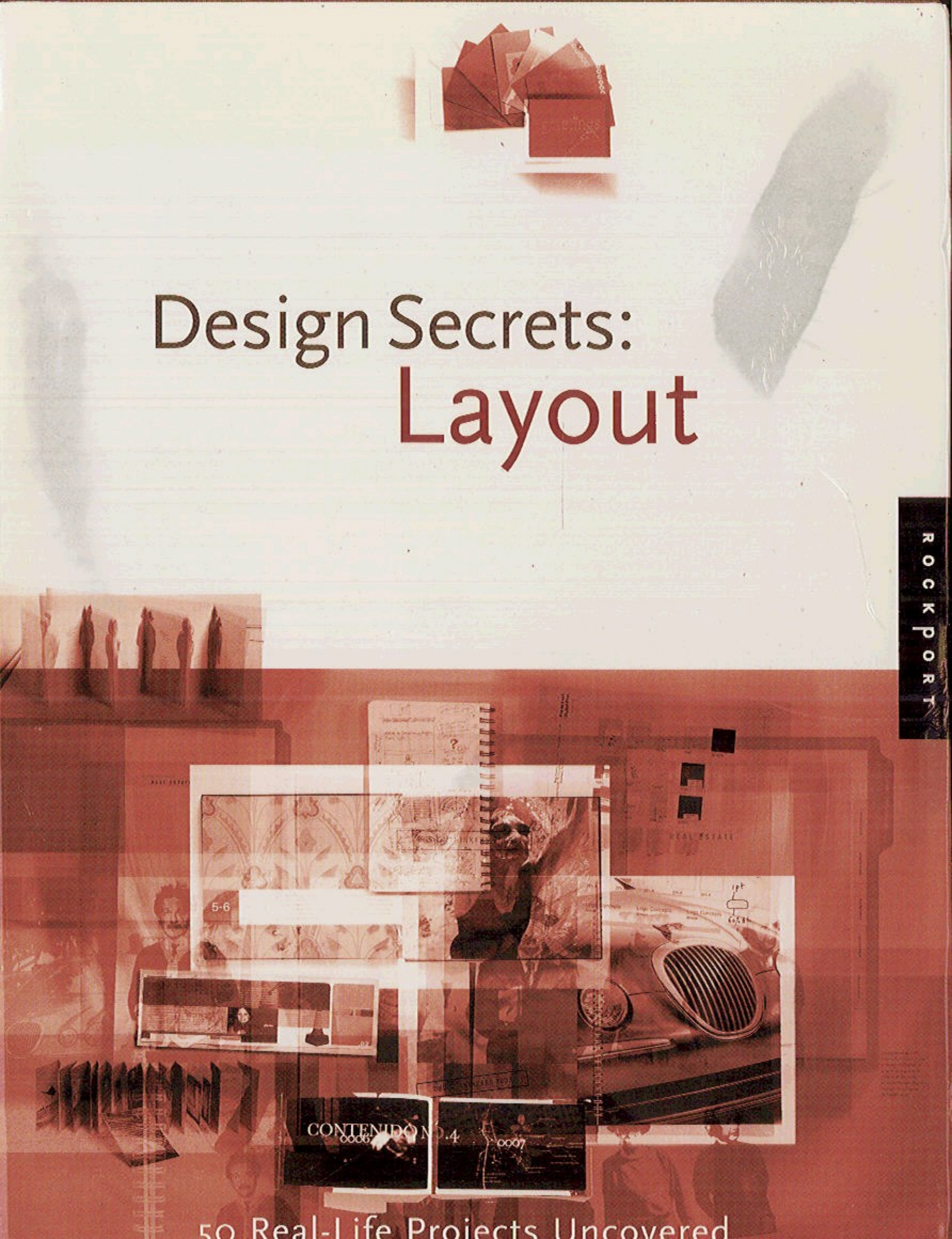




Design Secrets: Layout

rockport

50 Real-Life Projects Uncovered

contents

- 8 Introduction**
- 10 AIGA Design Camp**
Sussner Design Company
- 14 Amica Mature Lifestyles**
dossiercreativeinc.
- 18 APIM**
SETEZEROUM
- 22 AptarGroup, Inc.**
SamataMason
- 26 ArjoWiggins**
Viva Dolan Communications & Design, Inc.
- 30 ARTISTdirect**
Douglas Joseph Partners
- 34 Axenéo7**
Kolegram Design
- 38 Bambra Press**
Hatch Creative
- 42 Basic Elements**
Gensler Studio
- 46 Bathology**
Michael McDaniel
- 50 B3 (Blocks Below Broad)**
1600over90
- 54 Carmel Partners**
Alterpop
- 58 David Carson**
Kolegram Design
- 62 Dickson's Paper**
Ph.D
- 66 El Revolver**
Revolver Industries
- 70 Entravision Communications Corporation**
Douglas Joseph Partners
- 72 Fine + Folk (Milwaukee Art Museum)**
Lowercase, Inc.
- 76 Fontshop International**
Stefan Sagmeister
- 80 Fraser Papers**
Belyea
- 84 Genome Canada**
iridium, a design agency
- 88 Geographics**
The Jones Group
- 92 Harvard Business School**
Philographica, Inc.
- 96 Heavyweights (Hanes Printables)**
Henderson Bromstead Art Company
- 100 Herman Miller**
BBK Studio
- 104 Hospital Sainte-Justine**
Nolin Branding & Design
- 108 InfoNet**
Mimio Design
- 112 Jaguar**
BBK Studio
- 116 Jiffy Lube**
Limb Design
- 120 The London Institute**
Webb & Webb Design
- 124 MINI Cooper**
Crispin Porter + Bogusky
- 128 Mrs. Meyer's**
Werner Design Werks, Inc.
- 132 Neoforma**
Cahan & Associates
- 136 Novell Corporation**
Hornall Anderson Design Works
- 140 Octel Corporation**
Ideas On Purpose
- 144 Orivo**
Hornall Anderson Design Works
- 148 Penford Corporation**
Methodologie
- 152 project themepark**
envision+
- 156 Pure Design**
Nine Point Design
- 160 Raid Gautoises**
Zoom Productions
- 164 RGD (Registered Graphic Designers of Ontario, Canada)**
Pylon Design
- 166 S.A.W. (Solutions At Work)**
Enspace, Inc.
- 170 Sequoia Hospital**
Chen Design Associates
- 174 SGF (Société générale de financement du Québec)**
Gauthier Associés Designers
- 178 Song (Delta Airlines)**
Templin Brink Design
- 182 Sun Ice**
Tédro Design
- 186 Taylor Guitars**
Mires Brands
- 190 University of Illinois at Urbana-Champaign**
Faust Associates
- 194 Virginia Zoo**
Ringer Creative
- 198 Writer's Theatre**
Lowercase, Inc.
- 202 The Young & Rubicam Group of Companies**
Chris Rooney
- 206 Directory of Designers**
- 208 About the Author**